

Sample Media News Release

Your Name

Your Facility or Agency Contact Information

News Release

For release the month of February 2023

The month of February has been designated as Therapeutic Recreation Awareness Month by Therapeutic Recreation Ontario. During this time, trained professionals in the field of Therapeutic Recreation aim to increase public awareness of the many benefits Therapeutic Recreation has to offer. On [insert the date, time, location, and description of any events you are hosting].

{Insert a testimonial or two from a client/patient who is benefiting or has benefited from Therapeutic Recreation programs and services at your facility. Testimonials should briefly describe the individual and his/her needs, the interventions provided, and the associated outcomes.}

Recreation Therapists play a valuable role in promoting wellness through leisure for individuals with physical, cognitive, emotional, and/or social limitations. The services provided ensures that clients maintain or improve their current skills and knowledge which will allow them to be as independent as possible, to enjoy their leisure optimally and to participate as fully as possible in society.

The Therapeutic Recreation staff at [insert the name of your organization] would like to invite you to attend the event described above to see first-hand how Therapeutic Recreation promotes wellness through leisure.